

## **Job Description – Designer, Goonj**

*Goonj is looking for a Designer for its Communications Team.*

### **About Goonj**

Goonj is changing the way the world tackles poverty by putting human dignity at the center of development. We are focused on the most missed out people, their issues and the most neglected material, creating change with all these at the center. To date, Goonj reaches thousands of communities across 27 states of India, working with hundreds of urban and rural partnerships. But our work is not only about our organization. It is also about building a powerful ecosystem and next generation of empathis, innovators and social entrepreneurs, and engaging them in collective dialogue, moral inquiry, exposing them to their own immense possibilities and potential.

### **About the Role**

We are looking for a talented designer who can take concepts and ideas and create visual representations, in both print and online media. The ideal candidate will have expert knowledge of current design software and be skilled in every step of the design process, from concept to final deliverable.

If you are familiar with producing online and offline designs and have an eye for detail, we would like to meet you.

### **Key responsibilities:**

- Designing: social and traditional media; banners; campaigns
- Creating layouts and images using design software, or manually
- Developing designs, illustrations and logos using software, or manually
- Creating graphics using quantitative and qualitative data
- Testing graphics across various media
- Studying design briefs and determining requirements
- Conceptualising visuals based on requirements
- Preparing rough drafts and presenting ideas
- Working closely with content writers and leaders to produce design
- Amending designs after feedback
- Scheduling projects and defining budget constraints
- Testing graphics across various media
- Ensuring final graphics and layouts are visually appealing and on-brand
- Above all, meeting deadlines

### **Desired Skills and Ability**

- A keen eye for aesthetics and details is a primary and necessary requirement
- An understanding of brand values as manifest in designs and visuals
- A minimum of 5 years' work experience
- Candidates with 3 to 5 years' experience in the development sector will be preferred
- Proven graphic designing experience
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Degree in Design, Fine Arts or related discipline is a plus

## **To be a good fit for Team Goonj**

- Belief in our values and guiding principles
- Ability to work in a diverse environment, and yet operates in sync and harmony
- Be a doer, people's person and have positive outlook to work under pressure with patience.
- Build a positive environment where everyone is unique and important to us.
- Ability to work efficiently and respectfully with all teams at each level.
- Demonstrate commitment, focused attention to work and timely delivery.
- Know that you are a part of a meaningful work, a place which is built by its team brick by brick.

## **Deadline**

Candidates are encouraged to **apply early**, as applications will be reviewed and candidates interviewed on a rolling basis.

## **Compensation**

Remuneration will be competitive with Indian philanthropy pay scales and will depend upon the candidate's experience levels.

**Job Location:** Sarita Vihar, Delhi; **Working Hours:** Monday to Saturday (9.45 am to 5.45 pm)

## **Application Process:**

Interested candidates are requested to email to [hr@goonj.org](mailto:hr@goonj.org) with the following subject: ***Application - Designer***

In your email, please share the following -

1. A resume/CV of not more than 2 pages
2. A cover letter which should also include the response to below –
  - What experience makes you a good match for the skills of this role?
3. Your work samples

Shortlisted candidates will be interviewed over minimum of two rounds following which a final decision will be made.

**Kindly note:** We will only be able to revert to shortlisted candidates... thank you for understanding