

Job Description:

Looking for talented and best-fit candidates for creating designs/creatives for the following but not limited to:

1. Social Media Posts - Facebook, Instagram, WhatsApp etc
2. Digital Marketing - Emailers, Push Notifications, Website design and Landing pages
3. Brochure design, digital art, banners, creative design, graphic designing.
4. Conceptualize design briefs and understand requirements.
5. Test graphics across various media.
6. Amend and enhance designs according to feedback.
7. Ensure that final graphics/layouts are visually appealing and deliver the organization's message efficiently.

Requirements:

- 5 to 7 years' experience as a senior creative designer.
- A strong portfolio of graphic design.
- Familiarity with design software and technologies, such as Adobe Photoshop, Adobe Illustrator, After Effects, etc.
- A keen eye for aesthetics and details.
- Excellent communication skills.
- Ability to work methodically and meet deadlines.
- Coordinate and pitch new ideas to the team and hold brainstorming sessions and evaluate the work results delivered by the team.
- Deep awareness of the competitive marketplace and target audience. Good leadership & managerial abilities required along with great design and conceptualizing skills.
- Work closely with the stakeholder teams to produce effective creatives.
- Analyze real-time feedback, and adopt in a constructive manner with logical and reasoned suggestions/solutions to improve designs.
- Able to work with deadlines, under pressure and with minimal supervision.

Important note about the role - This is an individual contributor role. We currently don't have a design team. The shortlisted person will work directly with the founders. The role will require end to end work, right from ideation to execution, should have good visual sense, designing abilities with some hand-on writing too. You should apply for this role if you are passionate and willing to take head-on your task in creating meaningful designs.

Please e-mail your CV and portfolio to hr@goonj.org and also why you choose a nonprofit over the commercial sector.

Industry

Not For profit

Employment Type

Full-time