

DIL KI SUNO..KUCH KARO..

FAQs

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Goonj's campaign in Daan Utsav

General details

Q- What is Goonj's campaign in this year's Daan Utsav (Joy of Giving Week) ?

Ans: This year our campaign '**Dil Ki Suno, Kuch Karo**' (Listen to your heart. Do something) is reaching out to people in various cities. Our aim is to get every urban Indian to contribute as a way of giving back to another India we work with, who has very little.

Q; How does Goonj plan to do this in this year's Daan Utsav?

Ans; Daan Utsav is a festival of Giving.. we are extending the thought and saying Give back for another India.. We will have volunteers led localized awareness cum collection camps/drives in residential colonies, schools, colleges, offices etc across various cities giving an opportunity to the masses to come forward in large numbers.

- We ask everyone; in offices, at home, schools, institutions, traders, associations etc. to

Contribute 5 Urgently Needed Things; Woollens & Blankets, Stationery, Bedsheets & Cotton Clothes, Utensils, Old Newspapers & Magazines.

- We are urging Schools, Corporates, Logistics companies to provide **Vehicles for picking up material contributions from people (on Oct 2nd and 7th, both national holidays) in different cities..**

Where-ever we get this support these vehicles will pick up the material people contribute from some key locations. Goonj will carefully process the collected material to reach out only needed

material in villages of India to trigger large scale work on water, sanitation, infrastructure, agriculture apart from disaster relief and rehabilitation.

Q- Where does Goonj plan to initiate 'Dil Ki Suno. Kuch Karo' campaign?

Ans: 'Dil Ki Suno. Kuch Karo' campaign will be led by the masses. We want to reach out as far and wide as possible to touch as many new cities and people as possible. For now, we have plans to reach out to volunteers in **Meerut, Lucknow, Ludhiana, Delhi, Gurgaon, Noida, Faridabad, Ghaziabad, Rishikesh, Dehradun, Raipur, Pune, Goa, Mumbai, Kolkata, Chennai, Bangalore and Hyderabad.** We are open to extend 'Dil Ki Suno. Kuch Karo' campaign to more cities based upon participation on a large scale.

Q- We have recently contributed for Kerala Floods, why do we contribute for 'Dil ki Suno, Kuch Karo' campaign.?

Ans: Goonj is actively working in Kerala and other flood affected states but Goonj also works in remotest parts of 22 states of the country where people are living a life a disaster with little or no resources. Daan Utsav is an opportunity for all of us in the cities to give back to this other India, which has very little. The upcoming winters will also turn into another disaster for a vast majority who has little.

Q- Is Goonj not focussing on Kerala Floods now?

Ans: Goonj is working in Kerala in a big way with two hubs - in Kochi and Wayanad and has a full fledged team working in the state reaching out essentials in big quantities. Our work on relief and rehabilitation in the state will go on for a while.

Q- What are the specific material requirements you are looking forward to collect in this campaign?

Ans: We are specifically urging people to contribute 5 key things in bulk quantities - Woollens & Blankets, Stationery, Bedsheets & Cotton Clothes, Utensils, Old Newspapers & Magazines.

Q; What will GOONJ do with this material?

Ans; The contributed material will come to Goonj's processing Centers where it will carefully turned into need based family Kits and reached to parts of 22 states of India. People in villages get this material not as charity or Daan, they work on their community issues and get the material as reward. Schools have been built, wells have been dug up, and bridges have been built by people under the Cloth for Work initiative. Essential school material reaches children in the far-flung village schools under our *School to School* programme. Rural women are getting the most basic need of a sanitary napkin under our clean cloth pad initiative *Not Just a Piece of Cloth.*

Q- Why do you need monetary support?

Ans: The entire operation is a huge logistical exercise; where money is needed for expenses on transportation, storage space and manpower for sorting, packing etc.

Q- How will the funds collected in Daan Utsav be used ?

Ans: A contribution of :

- Rs 2000 will give one comprehensive family kit of essential household material to one rural family, with dignity
- Rs 1200 will provide for the annual needs of a woman to have a dignified period
- Rs 700 will give one school kit to a child in a village school

Q- What is the bus campaign, and where all will it be organised?

Ans: We are urging various schools, corporates, logistic companies in different cities to provide their buses for one or two days (Oct 2nd and 7th, both holidays) to pick up material collections from the Public Collection Drive venues with a pre-defined route plan.

In Mumbai around 60 buses will be plying across **Mumbai and Navi Mumbai on Oct 2nd**. Prior permissions from Police have been taken for plying of buses with material.. The co-ordination and requests for pick-ups will be taken till a week before Oct 2nd for smoother co-ordinations on Oct 2nd.

Q- I am in Mumbai/Navi Mumbai, where should I send out my request to pick up material after the collection drive..

Ans: The buses will only be picking up material from pre registered public collection drive venues. Please [register](#) with us for the collection drive and drop a mail on jgwgoonj@goonj.org

Q- Are the buses/vehicles not available for pick up in other cities

Ans: These buses are being given probono by various entities. Right now, the support has come in Mumbai and Navi Mumbai only.. If more vehicles get finalised in other cities we will be able to offer this facility in more places, the details will be uploaded on our website..

What, Where, When and How of Contributing**Q- In terms of material, where and what can we contribute in 'Dil ki Suno,Kuch Karo' campaign?**

Ans: You can contribute to the nearest Public Collection Center (PCC) in your city. Information about these centers will soon come up on our website.

You can organise a PCC or IHC (Inhouse Collection drive) in your residential colony, office, school etc for a limited group.

What – 5 urgently required things needed in bulk quantities; Woollens & Blankets, Stationery, Bedsheets & Cotton Clothes, Utensils, Old Newspapers & Magazines.

Where – Small Individual contributions can be sent to the nearest authorised PCC/ Goonj office or dropping centres. Refer <https://goonj.org/dropping-centres/> for the details of our nearest dropping center. Please note that dropping centers are the homes/work spaces of our volunteers who have made a space to collect material for Goonj. Please do read some important guidelines mentioned in the link to avoid any inconvenience.

Apart from the dropping centers, various collection drives will be organised by our volunteers. The list of authorised PCCs will be uploaded on Goonj website/social media platforms and lamHere app. Do keep a track of the same for the nearest collection drive.

Any big quantities must be sent only to PCCs/Goonj offices. Bulk contributions, can be sent to our offices directly, refer [Goonj's offices](#) for the details of our offices.

Q- What is lamHere app?

Ans: lamHere is an app that can be downloaded for Android and IOS from Play Store and App Store. This app will list all Goonj's collection drives and collection centers across India, making it easy for people to locate the nearest spot for contribution. You can download the lamHere app from: <http://bit.ly/2PBJcho> This app will also have the list of all events happening in various cities during Daan Utsav.

Q- Will Goonj be collecting monetary contributions during the campaign? How and where can we contribute?

Ans: Yes, Goonj is saying that **'With Material, Money Matters'**. Below are various ways in which you can contribute..

- 1- Online/direct bank transfer - <https://www.goonjapp.in/donation/>
- 2- Cash – At nearest Goonj offices.
- 3- In Collection drives authorized by Goonj. There will be envelopes provided by Goonj, where you can contribute and also provide your details like name, address, amount on the envelop and drop this envelop in the donation box available at the venue. After the collection drive is over, this donation box will be sent by the volunteer to Goonj office and then we will issue the receipt for your contribution.
- 4- Scan the QR codes prominently displayed on the different publicity banners at the collection Venues..

Q- Will your volunteers be issuing receipts for monetary contribution at the collection venue?

Ans: Receipt will be issued by Goonj only based on the information you provide on the envelopes. Do note that receipts for monetary contributions will not be issued at collection venues.

Q; How much tax exemption will I get for my monetary contribution to GOONJ?

Ans: 50 % u/s 80G of IT act.

How Can I participate beyond Contributing Material/Money

Q- How can I participate in 'Dil ki Suno. Kuch Karo' campaign beyond contributing material and Money

Ans: Below are few ways to participate;

- Join our Lead Volunteers Team in your city. Write to jgwgoonj@goonj.org
- Join in as lead volunteer for your organisation, school, college, institute etc. to motivate your internal teams for contributing, collecting material, raising monetary resources and participating in various capacities.
- Organise an offline or online fund-raising activity with your friends and contacts.
- Arrange a space for collection drives (PCC or IHC) for collecting material.
- Scout and arrange spaces like halls, in-door stadiums, garage, parking lot, godowns for material storage for a month or two after the collections
- Help Goonj with tasks such as local packing, transportation etc. which would also involve taking permissions from city authorities.

- Local Communication channels; spreading the word through local communication channels like RWA, Facebook pages, Whatsapp groups, Internal Newsletters, Online Blogs etc.
- Inter State Transportation; help with tie ups with local/ state level transporters to move material to the nearest [Goonj's offices](#)
- If you are working in a school/corporate/college, you can offer your bus service for 2 days (October 2nd and 7th). On these two days buses would be plying in the cities to collect materials from different collection points.
- Support in packing, loading, unloading, managing the material collection and materials in the bus.

Do [register here](#) for Volunteering with Goonj in Daan Utsav. Our team will get in touch with you to take it further..

Q- How can I lead 'Dil ki Suno.Kuch Karo' campaign in my city / area.

Ans; Volunteers are taking the lead in this campaign in many cities. You can lead the Volunteers team in your city and co-ordinate on various aspects like space, money, material, transportation etc.. This will involve commitment of time and efforts from you (mostly on weekends) ahead of Daan Utsav, for local co-ordination, communication and logistics along with generating substantial **material and monetary resources**. Key tasks include;

- Activating your network of like-minded people
- Co-ordinating with Goonj to get communication support
- Motivating and involving various segments in your city like corporates, schools, colleges, associations, Malls, Retail Chains , Hotels etc.
- Organising a Volunteer Meet in your city before Sept 20th
- Material management and organising space for safe material storage for 1-3 months.
- Generating monetary resources especially for transporting material to the nearest Goonj office
- Motivating individuals and institutions to organise PCCS in your city during Daan Utsav (2nd to 8th October, 2018).
- Coordinate with Goonj for material, directions, or other support.
- Safe dispatch of collected material to nearest Goonj office.

[Organising Goonj Collection Drives in Daan Utsav](#)

Q- How can I initiate a collection drive in my city?

Ans: You can organise two types of awareness cum collection camps in your city;

- Public Collection Centre's (PCC's): Open to public at large in your city, irrespective of area..
- In-House Collection (IHC): Collection camp open only to a limited audience within your colony, school/college, office etc.

For both you must [register here](#) and our team will take this forward with you..

Q- What are the guidelines for organising a PCC/IHC?

Ans: In PCC's we will try our best that our team members are there to assist you but in IHC we will share detailed guidelines for organising the event. For all registered camp organisers we will also support your efforts with posters, banners, whatsapp messages etc.. ; Do reach out to us for the customised digital copy of the.

- Do take the permissions from relevant authorities for organising a PCC/IHC. we can share a sample permission letter, if needed.
- We urge you to arrange transportation locally to drop the collected material at our nearest [Goonj's offices](#) or the central hub in your city. We are trying to utilise our limited capacities and resources in the implementation areas instead of cities, as much as possible..
- **Here is a video** explaining the steps on how to organise an awareness cum collection camp - <https://www.youtube.com/watch?v=F4ct5Sqafnw>

Don'ts

- Involve of any political or religious outfit
- Reach out to media without consulting us and without going through the guidelines.

Q- What support will Goonj provide me in organizing an awareness cum collection drive in Goonj's 'Dil Ki Suno. Kuch Karo' campaign?

Ans: For organizing a awareness cum collection drive in your area, first please [register here](#) with Goonj. Our team will then be able to assist you on how to conduct a successful drive. We will also provide you communication material such as posters, leaflets and videos to help you get the message across in your network and city. We will connect you to other volunteers in your city for support and to further spread the message apart from publicizing your drive on Goonj social media and other channels.

[Participating in Goonj's campaign as an organisation](#)

Q- How can my school/college/corporate/institute participate/contribute in Goonj's 'Dil Ki Suno. Kuch Karo' campaign this year?

Ans: First, please [register here](#) your institution with Goonj.. There are many ways in which you can contribute.. Apart from organising collection drives, providing space for material storage, some interesting ideas.

As a School:

- Organise a Newspaper Collection Week among your students and staff
- Place Goonj Donation Boxes at your reception
- Students can make their own *Goonj ki Gullak* out of recycled bottles and fill maximum gullaks in a day/week.
- Organise a special collection drive where each class contributes specific urgently needed materials
- Teachers, parents and students can learn about dignity for the last person as they sort, segregate and pack collected material.
- Make available for 2 days your school buses with drivers (Oct 2nd & 7th- both public holidays) for collecting material from within your city

As a corporate :

As an Employer;

- Create a Checkout Giving for Giving back opportunity for your customers at all retail touch points.
- Create a Matching Contribution opportunity to match an employees donation drive.
- Gift Goonj ka Jholas to your employees, encouraging reuse and sustainable living
- Provide us your office buses with drivers for 2 days in the festival of Giving week (both public holidays) to collect material from within your city.
- Encourage your employees for Payroll Giving in this festival of Giving for Goonj

For your Employees;

- Different teams start online/offline fun fundraisers and create their own festival of giving within the organisation and their own network
- Commit to monthly Giving to Goonj through Payroll

Residential Associations

- Organise a Fundraising Mela: In your society with a lot of activities like bake sales, games, competitions for Goonj.
- Gift ka Jhola: Put Goonj Ka Jhola stalls at various spots in your society to raise funds from the sales.
- Organise a PCC in your society for bulk collection of any 1-2 items of out of 5 urgently needed things

Hotels

- Install donation boxes at the reception and in other public areas
- Start a check out Giving campaign where customers can contribute a certain amount or their balance to Goonj while checking out their billing.
- Create a Wish Tree: Make a big tree in the premises with sponsorship pledges for customers and employees.
- “Dil ki Suno...Kuch Karo” Message: Campaign messages can be put in rooms and in public spaces of the hotel

Retail Chains

- Check out Giving: Start a Pan-India campaign where customers can contribute a certain amount or their balance to Goonj while checking out their billing.
- Gift a ‘Goonj Ka Jhola’ made from last shreds of urban surplus cloth, to your employees and customers.
- Contribute your Dead Inventory to Goonj for the people in most far flung villages of India.
- Your vehicles for two days -2nd and 7th October : (both public holidays) for collecting and transporting collected material locally. (with driver)

Getting a Certificate for Volunteering

Q- Will I get any certificate for volunteering?

Ans: Registered Core Volunteer Team Members in each city will receive an e-certificate from Goonj. Any other volunteers will be given certificates on request ONLY with prior information. You are also requested to get a reference from your city Core Volunteer Team.

We strongly discourage people from approaching us with requests from their friends, relatives, children, college kids wanting a certificate when they are not actually interested in working with a spirit of volunteering. Participating entities will also get an e-certificate of participation..

In case you still have some unanswered queries please write to jgwgoonj@goonj.org and the team will get back to you shortly.

Do keep an eye on latest JGW updates on Goonj social media: [Facebook Page](#), [Twitter Handle](#) and [Instagram](#)