

Recognition to ‘Best Practices Easing Menstrual Challenges’

Introduction

Menstruation is a fact of life for countless women yet almost every woman lives with one or many menstrual horror stories. The challenges that women face every month, can't be left any more to be tackled by menstrual experts or policy makers.

Goonj was among the first organizations in India, more than fifteen years ago, to openly talk about menstrual hygiene in the larger discourse and in the development sector. Our initiative ‘**Not Just a Piece of Cloth (NJPC)**’ focuses on making menstruation normal as a human issue and evolving solutions for women's menstrual challenges.

We feel bringing multiple transnational, social, cultural, financial menstrual challenges into the narrative of organizations and people focused deeply on holistic development work, will help in addressing it.

If you or your organization has evolved and implemented some ideas/practices to ease this challenge, we want to hear from you. We are recognizing and highlighting best menstrual practices and ideas to motivate others to do the same and to create a healthy ecosystem with knowledge-based sharing, cross-learning and networking.

Please share your best practice by April 20, 2020

You can also courier a hard copy of your story titled ‘Menstruation Dialogue’ to Goonj, J-93, Sarita Vihar, New Delhi-110076

Download the offline form from: <https://goonj.org/mh-a-dialogue-and-recognition/>

Form is available in English & Hindi

We are looking for

- Formal/ informal organizations working globally on diverse issues which also include/impact women
 - Any practices/special initiatives taken by you around 3 A's of Menstruation (Better Access, Better Awareness, Better Affordability) or around breaking the culture of shame and silence around this issue.
 - Please share qualitative/quantitative information to illustrate your best practice. (pictures, media articles, data, stories)
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- Your practice/ initiative should be ongoing or done within the time frame of the last 2 years or more.

*Consider when preparing your answer:

- The vision of this initiative?
- The 4 W's (what, where, when, why) and one H (How) in describing the initiative.
- Some information about the background of the targeted/impacted women.
- The impact.

For any doubts and queries write to us at njpc@goonj.org or reach us at 011-26972351, 8285072225

Name/Title of the your Organization

Name of your menstrual Project/Initiative

When was the initiative started

Location

Name of team/Individual behind the initiative

Email Id

Phone no.

What was the trigger for starting this practice? (100 words)

Why do you think this is the right time to work on menstruation?

What sector do you belong to? Drop down list includes:

Civil society

NGO

University/College

Individual

Youth group

Sub national/local government

Private sector

Academia

Network,

Independent Research,

UN

National government

Other

Explain the 3As (i.e. affordability, accessibility and awareness) of this solution/product

What is your initiative/solution? Briefly explain.(200 words)

Missing Voice & Missed Out Issues you are targeting?

What are the challenges you are facing in implementing this practice?

What resources/information do you need to further grow this practice?

Share evidence around your menstrual practice with any of the following means: Photos, data, case studies, published media articles, awards/recognition

Share names and contact details of two people (who are not directly associated with your organization) which speak about the impact of your initiative.

Link of Website

Link of Facebook page

Link of other social media handle

Please attach registration certificate of your organization